



FOR IMMEDIATE RELEASE

Contact: Deanne Probst
612-676-3630
dprobst@ucare.org

Robert G. Beauchamp joins UCare as Chief Information Officer

MINNEAPOLIS, April 6, 2009 – [UCare](#) has hired Robert G. Beauchamp as the organization's Chief Information Officer (CIO). Beauchamp had been working with UCare as a project manager and web development consultant since August 2007. He has been the interim CIO since September 2008.

In his new position, Beauchamp directs the day-to-day operations of UCare's 30-person Information Systems department. He oversees the implementation of technology-enabled business initiatives, keeps the organization apprised of new opportunities in health care technology, and sets strategic direction regarding UCare's use of information technology to meet its business needs.

Beauchamp reports to UCare's Senior Vice President and Chief Financial Officer Beth Monsrud.

Beauchamp has more than 20 years of experience in financial services, health care, and information technology. He is a skilled and innovative leader with a proven track record of successfully implementing companywide business initiatives. Areas of expertise include strategic planning, organizational development, business architecture, enterprise technology, information technology operations, quality assurance, vendor management, and risk management and security.

Before joining UCare, Beauchamp was an independent information systems consultant. He previously spent nine years at Computer Sciences Corp., where he was a partner and account manager. Prior to this, Beauchamp worked at Blue Cross and Blue Shield of Minnesota as Manager of Business Support, Marketing Communications Manager, and Communications and Organizational Development Consultant.

Beauchamp's health care experience also includes project work for Allina Health Systems and Stanford University Hospital and Clinics.

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“Rob brings a great deal of valuable industry, team management, and health care experience to his work at UCare,” said Monsrud. “His knowledge and leadership skills will serve UCare well as we improve our information systems and data efficiency. Rob understands our organization and regulatory environment, and we look forward to his contributions as we grow.”

Beauchamp holds an Inter-Departmental, Individualized Bachelor of Arts Degree in Literature, Philosophy, and the Humanities from the University of Minnesota.

Beauchamp and his family live in Lauderdale, Minn.

About UCare

UCare (www.ucare.org) is an independent, nonprofit health plan providing health care and administrative services to more than 160,000 members. UCare partners with health care providers, counties, and community organizations to create and deliver innovative health coverage products for:

- Individuals and families enrolled in income-based Minnesota Health Care Programs, such as MinnesotaCare and Prepaid Medical Assistance Program.
- Adults with disabilities and Medicare beneficiaries with chronic health conditions.
- Minnesotans dually eligible for Medical Assistance and Medicare.
- Medicare-eligible individuals throughout Minnesota and in western Wisconsin.

UCare for Seniors, UCare's Medicare Advantage plan, is ranked by Medicare in the top 13 percent of health plans nationwide for outstanding performance. UCare addresses health care disparities and care access issues through its UCare Fund grants and a broad array of community initiatives.

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