



**FOR IMMEDIATE RELEASE**

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**Becky J. Taylor joins UCare as  
Group Medicare Sales Representative**

MINNEAPOLIS, April 16, 2009 – [UCare](#) has hired Becky J. Taylor as the organization's Group Medicare Sales Representative in Minnesota.

Taylor is responsible for supporting sales goals by enrolling new members in UCare's [Group UCare for Seniors](#) Medicare Advantage plan. She is building a broker network throughout Minnesota and Western Wisconsin, and supporting this growing group with sales strategy training and communication resources.

Taylor is a licensed Life, Accident, & Health Insurance Agent in the States of Minnesota and Wisconsin. She is an active member of the Minnesota Association of Health Underwriters, and represents UCare at its events. Her professional experience includes 24 years in insurance sales and customer service.

Before joining UCare, Taylor was an Individual and Medicare Field Account Executive with HealthPartners, covering Minnesota and northwestern Wisconsin. She worked with and trained insurance brokers selling HealthPartners' Medicare and other products. She also worked in phone sales and as a patient service representative with HealthPartners.

"Becky brings a real wealth of expertise and energy to our Group *UCare for Seniors* sales team," said Kathy Hoffman, Group *UCare for Seniors* Sales Manager. "She is dedicated to helping people and organizations secure health coverage appropriate to their needs, and she's making a strong contribution to our Group sales effort."

[UCare for Seniors](#) is a leading Medicare Advantage plan in Minnesota and is growing rapidly in western Wisconsin. The plan has more than 60,000 members. In 2008, The Centers for Medicare & Medicaid Services (CMS) ranked *UCare for Seniors* in the top 13 percent of all Medicare Advantage plans nationwide for outstanding performance.

UCare contracts with companies and organizations to provide UCare's Group [\*UCare for Seniors\*](#) plan coverage to eligible Medicare-eligible retirees in the plan's Minnesota western Wisconsin service area.

Taylor and her family live in Coon Rapids, Minn.

### **About UCare**

UCare ([www.ucare.org](http://www.ucare.org)) is an independent, nonprofit health plan providing health care and administrative services to more than 160,000 members. UCare partners with health care providers, counties, and community organizations to create and deliver innovative health coverage products for:

- Individuals and families enrolled in income-based Minnesota Health Care Programs, such as MinnesotaCare and Prepaid Medical Assistance Program.
- Adults with disabilities and Medicare beneficiaries with chronic health conditions.
- Minnesotans dually eligible for Medical Assistance and Medicare.
- Medicare-eligible individuals throughout Minnesota and in western Wisconsin.

*UCare for Seniors*, UCare's Medicare Advantage plan, was ranked by Medicare in the top 13 percent of health plans nationwide for outstanding performance. UCare addresses health care disparities and care access issues through its UCare Fund grants and a broad array of community initiatives.

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