



MEDIA CONTACT:

Deanne Probst

612-676-3630

dprobst@ucare.org

NEWS, CALENDAR, and PHOTO OP ADVISORY

FOR IMMEDIATE RELEASE: Feb. 1, 2012

“Clipper Clinic” health event for North Minneapolis men is Feb. 13

*Free health screenings, resource connections
at barbershop in North Minneapolis; offered by
health groups and Hue-Man Partnership Project*

WHEN: Monday, Feb. 13, 2012
10 a.m. – 2 p.m.

WHERE: Brian D’s Old School Barbers
3116 Fremont Ave. N.
Minneapolis

DETAILS: The Clipper Clinic brings quality health care services to men in a comfortable, trusted, and community environment.



Free preventive health care services and screenings will be provided:

- Height and weight
- Blood pressure
- Blood glucose
- Cholesterol
- HIV/ STD

Sponsors and participants:

- UCare
- University of Minnesota Medical School’s Program in Health Disparities Research
- Southside Health Services
- Hue-Man Partnership Project

UCare is the sole funder of this Clipper Clinic, which is the second Clipper Clinic to date; the first was Sept. 26, 2011, at Wilson’s Image Barbers on West Broadway in Minneapolis.

Southside will bring its “Q-mmunity” mobile medical van to the barber shop for on-the-spot screenings and physician exams.

About UCare

UCare (www.ucare.org) is an independent, nonprofit health plan providing health care and administrative services to more than 250,000 members. UCare partners with health care providers, counties, and community organizations to create and deliver innovative health coverage products for:

- Individuals and families enrolled in income-based Minnesota Health Care Programs, such as MinnesotaCare and Prepaid Medical Assistance Program.
- Adults with disabilities.
- Minnesotans dually eligible for Medical Assistance and Medicare.
- Medicare-eligible individuals throughout Minnesota and in western Wisconsin.

UCare addresses health care disparities and care access issues through its UCare Fund grants and a broad array of community initiatives. The health plan received Top 100 Workplaces honors in 2010 and 2011 from the *Star Tribune*.

###