



FOR IMMEDIATE RELEASE

Contact: Deanne Probst
612-676-3630
dprobst@ucare.org

Frank Gilbertson joins UCare as Director, Provider Network Management

MINNEAPOLIS, Nov. 24, 2008 – [UCare](#) has hired Frank Gilbertson as the organization’s Director, Provider Network Management.

In his new position, Gilbertson directs the activities of the Provider Network Management department. He oversees provider contracting, and the timely and efficient delivery of services and education to UCare’s provider network in Minnesota and western Wisconsin. He and his team of more than 20 employees work closely with other UCare departments to support expansion or new product implementation, contracts with associated service organizations, and the implementation of new clinical initiatives. Gilbertson reports to UCare’s Senior Vice President of Operations, Laurie Dean.

Gilbertson has more than 15 years of experience in health care, provider relations, and accounting. Before joining UCare, he spent 11 years at Blue Cross Blue Shield of Minnesota (BCBSM), where he most recently was Senior Director, Provider Relations Planning. As such, he was responsible for hospital and physician contracting for the State of Minnesota, and was the project team lead for several internal contract design groups. Prior to that, Gilbertson was BCBSM’s Director, Metro Region, and handled contracting for the 11-county Twin Cities metropolitan area. Gilbertson’s health care experience also includes contract and accounting positions at HealthPartners, HealthEast Care System, and the University of Minnesota Hospitals and Clinics.

“We are very pleased to welcome Frank and his considerable health care and contracting experience to UCare,” said Dean. “Frank understands the myriad of challenges facing our valued providers and the health care industry overall. His considerable problem-solving skills will strengthen our ability to serve our provider group, whose clinics, care systems, and physicians provide high-quality care to our members.”

Frank Gilbertson joins UCare as Director, Provider Network Management

Page 2 of 2

Gilbertson holds a Bachelor of Economics degree from the University of Minnesota, a Bachelor of Arts degree in Accounting from Augsburg College, a Master of Arts degree in Administration from Hamline University, and a Master of Business Administration degree from the College of St. Thomas. He currently is pursuing a Doctor of Education degree in Organizational Development from the University of St. Thomas.

Gilbertson is an active member of HealthCare Financial Managers Association and Minnesota Medical Group Managers Association. He also volunteers with the White Bear Soccer Association, Ramsey County Nursing Home, and Ramsey County Family Services Center.

Gilbertson and his family live in Maplewood, Minn.

About UCare

UCare (www.ucare.org) is an independent, nonprofit health plan providing health care and administrative services to more than 147,000 members. UCare partners with health care providers, counties, and community organizations to create and deliver innovative health coverage products for:

- Individuals and families enrolled in income-based Minnesota Health Care Programs, such as MinnesotaCare and Prepaid Medical Assistance Program.
- Adults with disabilities and Medicare beneficiaries with chronic health conditions.
- Minnesotans dually eligible for Medical Assistance and Medicare.
- Medicare-eligible individuals throughout Minnesota and in western Wisconsin.

UCare for Seniors, UCare's Medicare Advantage plan, is ranked by Medicare in the top 13 percent of health plans nationwide for outstanding performance. UCare addresses health care disparities and care access issues through its UCare Fund grants and a broad array of community initiatives.

###