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**UCare's Beth Monsrud named "Woman to Watch"
by *Minneapolis/St. Paul Business Journal***

***UCare executive is one of 25 named in 2009 as
"up and coming Twin Cities business leaders"***

MINNEAPOLIS, June 19, 2009 – Beth Monsrud, Senior Vice President and Chief Financial Officer with [UCare](#), is one of 25 businesswomen selected by the [Minneapolis/St. Paul Business Journal](#) as "Women to Watch" in the Twin Cities business community.

The *Business Journal's* 12th Annual Women in Business publication describes the "Women to Watch" group as "up-and-coming women business leaders in the Twin Cities." Monsrud, her fellow honorees, and other industry-leading Twin Cities businesswomen received awards from the Twin Cities' business weekly on May 21 at the downtown Minneapolis Hilton.

As UCare's senior financial officer, Monsrud provides executive leadership and oversight for all fiscal operations of the independent, nonprofit health plan. She is responsible for the strategic direction of UCare's accounting, budgeting, forecasting, reporting, and information systems, among other key financial functions. She also serves as Treasurer of the corporation. As a member of UCare's Senior Management Team, Monsrud helps develop UCare's operating philosophy and strategic direction.

Monsrud assumed her current responsibilities in May 2008 after being named Acting Chief Financial Officer in January 2008. She previously was UCare's Controller.

Monsrud graduated summa cum laude from the University of North Dakota-Grand Forks, with a Bachelor of Business Administration degree. She also graduated summa cum laude from Rochester Community College with an Associate of Arts: Business Transfer Program degree. Monsrud and her family live in Maple Grove, Minn.

About UCare

UCare (www.ucare.org) is an independent, nonprofit health plan providing health care and administrative services to more than 175,000 members. UCare partners with health care providers, counties, and community organizations to create and deliver innovative health coverage products for:

- Individuals and families enrolled in income-based Minnesota Health Care Programs, such as MinnesotaCare and Prepaid Medical Assistance Program.
- Adults with disabilities and Medicare beneficiaries with chronic health conditions.
- Minnesotans dually eligible for Medical Assistance and Medicare.
- Medicare-eligible individuals throughout Minnesota and in western Wisconsin.

UCare addresses health care disparities and care access issues through its UCare Fund grants and a broad array of community initiatives.

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