



MEDIA CONTACT:
Deanne Probst
612-676-3630
dprobst@ucare.org

FOR IMMEDIATE RELEASE: July 8, 2010

Photo Op and Media Advisory

**People Serving People is site of
special visit by UCare Tooth Care**

***24 uninsured and underserved people to receive
free dental care aboard “dentist’s office on wheels”***

WHEN: Wednesday, July 14, 2010,
9 a.m. – 3:30 p.m.

WHERE: People Serving People,
614 S. 3rd St., Minneapolis

DETAILS: UCare Tooth Care is a fully equipped 37-foot Winnebago – a “dentist’s office on wheels” – that brings quality dental care to UCare members in Minnesota who have limited access to dental services.



UCare is partnering with People Serving People to address oral health disparities and raise awareness of the issue of dental access for the uninsured.

- This mobile dental unit will provide dental exams, cleanings, and fluoride treatments at no cost to 24 uninsured and underinsured people living at People Serving People.
- Participants will receive informative materials about the importance and techniques of good dental care. They also will be referred to a local community dental clinic for future care.
- Faculty and supervised dental, dental hygiene, and dental therapy students from the University of Minnesota School of Dentistry staff the mobile dental unit and will deliver the dental care.
- UCare Tooth Care first rolled down Minnesota roads in August 2002 through a partnership between UCare and the University of Minnesota School of Dentistry. UCare is the first health plan in Minnesota to own and operate a mobile dental unit.

ELIGIBILITY: Just the 24 individuals selected by People Serving People to receive these services on July 14.

SPOKESPEOPLE: Dr. Paul Schulz, University of Minnesota School of Dentistry
Amy Jenkins, People Serving People
Ghita Worcester, Senior Vice President, UCare

BACKGROUND: UCare (www.ucare.org) is an independent, nonprofit health plan providing health care and administrative services to more than 200,000 members. UCare partners with health care providers, counties, and community organizations to create and deliver innovative health coverage products for:

- Individuals and families enrolled in income-based Minnesota Health Care Programs, such as MinnesotaCare and Prepaid Medical Assistance Program.
- Adults with disabilities and Medicare beneficiaries with chronic health conditions.
- Minnesotans dually eligible for Medical Assistance and Medicare.
- Medicare-eligible individuals throughout Minnesota and in western Wisconsin.

UCare addresses health care disparities and care access issues through its UCare Fund grants and a broad array of community initiatives, such as UCare Tooth Care.

The University of Minnesota School of Dentistry (www.dentistry.umn.edu), the state's only dental school, improves oral and craniofacial health by educating clinicians and scientists who translate knowledge and experience into clinical practice.

People Serving People (www.peopleservingpeople.org) is a nonprofit social service agency that serves homeless children and adults, and seeks to provide a new opportunity for a healthy, stable family life.

###