



FOR IMMEDIATE RELEASE

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## **Snap Fitness joins UCan! UCare Activity Network benefit for *UCare for Seniors* members**

***Participation begins Jan. 1, 2010***

MINNEAPOLIS, Jan. 7, 2010 – [UCare](#) announced today that [Snap Fitness](#) centers are now available as a fitness and workout option to participants in UCare’s [UCan! UCare Activity Network](#) fitness program. UCan! is available only to members of [UCare for Seniors](#) Medicare Advantage plan throughout Minnesota, and in 26 western Wisconsin counties.

As of Jan. 1, 2010, Snap Fitness operates more than 150 locations in the *UCare for Seniors* service area across Minnesota and western Wisconsin.



UCan! is a fitness program specially designed for *UCare for Seniors* members. UCan! offers three fitness options: [health club savings](#), EnhanceFitness® fitness classes, and a [Do-It-Yourself Kit](#) containing several items to promote fitness at home and away. The new partnership with Snap Fitness enables *UCare for Seniors* members who either belong to, or join, a Snap Fitness club to receive a monthly dues reduction of up to \$20 in their club membership fee. To qualify for the discount, each member must visit a participating Snap Fitness facility and work out at least eight (8) times each month.

“We are pleased to make the popular Snap Fitness workout centers available to UCan! participants in 2010,” said Ghita Worcester, Senior Vice President, Public Affairs and Marketing, UCare. “This new health club option allows *UCare for Seniors* members to work out at any time of day or night.”

“At Snap Fitness, we’re dedicated to giving our members the best value for their money,” said Snap Fitness CEO Peter Taunton. “We’re thrilled to be working with UCare and look forward to providing members the workouts – and results – they want in 2010.”

Other health clubs featured in this UCan! health club savings option include participating [Anytime Fitness](#), [Curves](#), [Fitness 19](#), [Life Time Fitness](#), [National Independent Health Club Association](#) (NIHCA) member clubs, the [YMCAs](#) of Minneapolis and St. Paul, and select [YMCA branches](#) in Greater Minnesota and Wisconsin.

### **About Snap Fitness**

Named the 16th fastest-growing private company in *Inc. Magazine's* prestigious 2009 Inc. 500 ranking, Snap Fitness ([www.snapfitness.com](http://www.snapfitness.com)) is experiencing phenomenal growth with more than 2,000 locations sold nationwide and some 30-40 new stores added monthly. Founded in 2003 by CEO Peter Taunton, the Minnesota-based franchisor offers compact, state-of-the-art, 24/7 express fitness clubs that emphasize fast, convenient, and affordable workouts in neighborhoods across America and worldwide.

### **About UCare**

UCare ([www.ucare.org](http://www.ucare.org)) is an independent, nonprofit health plan providing health care and administrative services to more than 200,000 members. UCare partners with health care providers, counties, and community organizations to create and deliver innovative health coverage products for:

- Individuals and families enrolled in income-based Minnesota Health Care Programs, such as MinnesotaCare and Prepaid Medical Assistance Program.
- Adults with disabilities and Medicare beneficiaries with chronic health conditions.
- Minnesotans dually eligible for Medical Assistance and Medicare.
- Medicare-eligible individuals throughout Minnesota and in western Wisconsin.

UCare addresses health care disparities and care access issues through its UCare Fund grants and a broad array of community initiatives.

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