



November 2, 2010

RE: Additional UCare 2010 Incentive Program

Dear UCare Primary Care Providers,

I am pleased to announce an additional **2010 UCare Incentive Program**. This incentive is for primary care providers who assist eligible Medicare Advantage and MSHO members in receiving selected health screenings in November and December 2010.

We are providing additional support to primary care providers who assist members with receiving the services listed below. UCare is committed to improving the health of our members, continuing to focus on quality, and striving to find ways to increase access to preventive services and improve health outcomes.

UCare will provide an additional \$100 per screen for the following services provided in November and December 2010 to eligible UCare members:

- **Breast Cancer Screening**
- **Colorectal Cancer Screening**
- **Diabetic Eye Exam**
- **LDL-C Screening for Members with Diabetes**

Although this incentive program is in addition to the UCare Pay for Performance (P4P) program, the P4P action lists for your clinic contain the names of most members who meet eligibility requirements and are not up-to-date for these services. Please reach out to these members and assist them with scheduling an appointment.

We also encourage you to update your electronic health record (EHR) for members who are up-to-date for screenings. The long look-back period for some screens (e.g. Colonoscopy and flexible sigmoidoscopy) often make it difficult to track which members are due for screening, and an updated EHR can help with targeted outreach strategies.

Please see the attached technical specifications document for age and eligibility requirements, continuous enrollment criteria, and administrative codes used for this incentive program. To be eligible for the incentive, services must take place between November 1, 2010, and December 31, 2010, and UCare must receive all claims no later than March 31, 2011.

If you have any questions about this incentive program or the UCare P4P program, please contact Laura Green, Performance Improvement Project Manager, at 612-676-3403 or lgreen@ucare.org.

Thank you for your dedication and continued efforts to improve the health of our members.

Sincerely,

A handwritten signature in cursive script that reads "Russ Kuzel, M.D., M.M.M."

Russel Kuzel, MD
Chief Medical Officer

Attachments: UCare 2010 Incentive Program Data Specifications and Frequently Asked Questions.