



PERFORMANCE IMPROVEMENT PROJECTS (PIPs) and QUALITY IMPROVEMENT PROJECTS (QIPs)

UPDATED ON 1/5/12

PERFORMANCE IMPROVEMENT PROJECTS (PIPs)				
PROJECT AND PURPOSE	PROJECT CYCLE	INTERVENTIONS	RATES	CONTACT
BREAST CANCER SCREENING PIP: MSHO, MSC+, SNBC Improve the breast cancer screening rate for the study population.	2012-2014	<ul style="list-style-type: none"> ▪ Annual Care Coordinator training to improve screening recommendations to members ▪ Quarterly Action Lists to Care Coordinators ▪ Promote mammogram incentive to members ▪ Engage providers to improve mammogram recommendations 	Baseline: MSHO/MS C+: 50.12% SNBC: 57.32% Goal: 5 percentage points over baseline MSHO/MS C+: 55.12% SNBC: 62.32%	Lindsay Kohn (612) 676-3317 lkohn@ucare.org
REDUCING NON-URGENT ED USE IN THE PMAP/MNCARE POPULATION: A PARTNERSHIP WITH THE MN HEAD START AGENCY Decrease non-urgent ED visits in members aged 0-5.	2012-2014	<ul style="list-style-type: none"> ▪ Statewide rollout of a health literacy intervention for families who participate in the Head Start program, using the book <u>What To Do When Your Child Gets Sick</u>. 	Goal: an absolute lower rate of 3% for the intervention group when compared to the non-intervention comparison group.	Lindsay Kohn (612) 676-3317 lkohn@ucare.org
COLON CANCER PIP: MSHO, PMAP, MNCARE, MSC+, SNBC Improve the colorectal cancer screening rate for the study population in targeted clinics.	2011-2014	<ul style="list-style-type: none"> ▪ Provide process improvement and technical assistance to partner clinics. ▪ Provide training on clinical practice guidelines to providers and clinic staff. ▪ Provide annual updates to providers on colorectal cancer screening rates. ▪ Supply providers with tools to promote colorectal cancer screening to diverse patient populations. 	Baseline MSHO, MSC+, SNBC: 46.56% Goal: Relative improvement rate (RIR) of 10%. Collaborative Baseline PMAP, MNCARE: 39.32% Goal: Relative improvement rate (RIR) of 15%.	Melissa Deuschle (612) 676-3534 mdeuschle@ucare.org
BLOOD PRESSURE CONTROL FOR MEMBERS WITH DIABETES PIP: PMAP, MNCARE, MSHO, SNBC Increase the proportion of members with diabetes who have BP in control (140/90*). * In 2011, the goal changed from 130/80 to 140/90 and improvement rate to a 3% RIR to reflect the change in guidelines and measures over the 2010-2011 timeframe.	2010-2013	<ul style="list-style-type: none"> ▪ Raise members' awareness of blood pressure control. ▪ Influence primary care provider practice patterns by providing tools and resources. ▪ Educate care coordinators and support their interactions with members by providing tools and resources. ▪ Partner with internal stakeholders and external organizations to reinforce member, provider, and care coordinator interventions. 	Baseline: MNCARE: 74.23%, PMAP: 74.23%, MSC+: 69.31 %, MSHO: 69.31%, SNBC: 82.05 % (2009 only) Goal: Relative Improvement Rate of 3% * MNCARE: 75.01%, PMAP: 75.01%, MSC+: 70.23%, MSHO: 70.23%, SNBC: 82.59% 2011 rates: MNCARE: 77.16%, PMAP: 77.16%, MSC+: 70.33%, MSHO: 70.33%, SNBC: 77.87%	Lorraine Cummings (612) 676-3246 lcummings@ucare.org



**PERFORMANCE IMPROVEMENT PROJECTS (PIPs) and
QUALITY IMPROVEMENT PROJECTS (QIPs)**

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QUALITY IMPROVEMENT PROJECTS (QIPs)

PROJECT AND PURPOSE	PROJECT CYCLE	INTERVENTIONS	RATES	CONTACT
HYPERTENSION QIP: MEDICARE Increase the rate of blood pressure control in members with hypertension (<140/90).	2011-2013	<ul style="list-style-type: none"> ▪ Including a hypertension measure as part of the Pay-for-Performance Program. ▪ Provider outreach through partnerships and education. ▪ Member communications through newsletter articles. 	Baseline SNBC: 74.65% Baseline MSHO: 62.29% Baseline UFS MN: 64.96% Baseline UFS WI: 59.12% Goal: Improvement over baseline.	Lorraine Cummings (612) 676-3246 lcummings@ucare.org
COLORECTAL CANCER SCREENING QIP: MEDICARE Increase the rate of colorectal cancer screening.	2010-2012	<ul style="list-style-type: none"> ▪ Member postcards. ▪ Member reminder letters. ▪ Member Customer Services hold time messages. ▪ Member newsletter articles. ▪ Provider newsletter articles. 	UFS MN Baseline: 62.24% UFS WI Baseline: 53.28% Goal: Improvement over baseline. 2011UFS MN Rate: 72.51% 2011 UFS WI Rate: 60.83%	Melissa Deuschle (612) 676-3534 mdeuschle@ucare.org
DIABETIC HYPERTENSION QIP: MEDICARE Increase the rate of comprehensive Diabetes Care BP control <130/80.	2009-2011	<ul style="list-style-type: none"> ▪ Pay for Performance Program. ▪ Disease Management “Good Beats” hypertension program. ▪ Customer Services hold time messages. ▪ Member newsletter articles. 	UFS MN Baseline: 71.05% UFS WI Baseline: 65.90% Goal: Improvement over baseline. 2011UFS MN Rate: 75.67% 2011 UFS WI Rate: 74.94%	Melissa Deuschle (612) 676-3534 mdeuschle@ucare.org



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Sustaining PIPs and QIPs: Goal is met and improvement is being maintained.			
PROJECT	PROJECT CYCLE	OUTCOME	PRODUCT(S)
NEW MEMBER UTILIZATION OF PREVENTIVE CARE PIP	2009-2011	Increased the utilization of clinical, preventive care visits by new, community-based populations within the first six months of enrollment in health plan.	PMAP, MNCARE, GAMC, MSHO, SNBC
HUMAN PAPILLOMAVIRUS (HPV) VACCINE PIP	2008-2010	Increased the rate of females 11-12 years of age who received one dose of the HPV vaccination.	PMAP, MNCARE, GAMC
ASPIRIN THERAPY PIP	2008-2011	Increased the rate of aspirin therapy in patients with a diagnosis of ischemic heart disease and/or diabetes mellitus, ages 65- 84.	MSHO, MSC+
CALCIUM PLUS VITAMIN D PIP	2007-2010	Increased the rate of Calcium and Vitamin D supplementation.	MSHO, MSC, MSC+
DIABETIC LDL-C SCREENING QIP	2008-2010	Increased the rate of members 65-75 years of age with Type 1 and Type 2 Diabetes who had an LDL-C screening.	MEDICARE
DIABETIC EYE EXAM PIP	2008-2010	Increased the rate of diabetic eye exams in diabetic members.	MNDHO (DISCONTINUED IN 2010)
COLON CANCER PIP	2006-2009	Increased the rate of colon cancer screening in members 50-65 years of age.	PMAP, MNCARE, GAMC
CHLAMYDIA SCREENING PIP	2007-2009	Increased the rate of Chlamydia screening in sexually active women ages 16-25.	PMAP, MNCARE, GAMC
DIABETIC LDL-C CONTROL <100MG/DL QIP	2007-2009	Increased the rate of members aged 65-75 with Diabetes who had an LDL-C in control (<100mg/dL).	MEDICARE
PNEUMOCOCCAL (PPV) PIP	2006-2009	Increased the rate of PPV in the community population.	MSHO
BREAST CANCER SCREENING QIP	2006-2008	Increased the rate of women ages 50-74 who had a mammogram during the measurement period.	MEDICARE