MDH Family Home Visiting: Health Plan Basics
Introduction and background

- Introductions
- Purpose of presentation - Provide updates on:
  - Authorization/Billing/Coding overview
  - Health plan resources for Maternal Child Health
  - Health plan contacts
- Time for Q&A
Today’s Presenters:

- Mary Jo Chippendale, MDH
- Patty Graham, HealthPartners
- Carol Berg, UCare
- Lisa Benrud, Blue Cross
- Nancy Taff, HealthPartners
- Anisa Esse, Medica
- Anna Moore, South Country
- Jamie Marxhausen, UCare
Health Plans want to improve postpartum visit rates

- According to MN PRAMS surveys, women on Medicaid are more likely to:
  - Experience social and medical risk factors
  - Report feelings of postpartum depression
  - Discontinue breastfeeding
  - Be pregnant by the time of their postpartum appointment.

- Medicaid members receive postpartum care at a much lower rate than commercial members.

- Medicaid members have a 12.2% lower rate of postpartum visits than commercial members.
How to do it?

- Postpartum visits vital for interconception health care
- Public health is an important partner
  - Encourage women to seek postpartum care
  - May serve as a surrogate for those who don’t
- Consistent billing practices tells the story
Additional Background

- Health plans have been asked to review public health billing in general so will provide information beyond post partum focus.

- Provide update on health plan resources that may be helpful to public health partners as they work with us to achieve healthy birth outcomes.
Public Health Authorization Policies

- PHN home visits do not require physician order and, therefore, do not need prior authorization. Limit to visits may apply.

- Public Health is encouraged to share information about PHN services with client’s primary clinic.
Public Health Authorization Policies

- Skilled Nurse Visits need authorization- policies can be found at links:
  - BCBS: See the Blue Plus Provider Manual (Ch. 3 - Government Programs, Public Programs Special Benefits - [www.bluecrossmn.com](http://www.bluecrossmn.com), click on Providers, click on Forms & Publications, choose “manuals”):
  - Medica: [https://www.medica.com/providers/administrative-resources/administrative-manuals](https://www.medica.com/providers/administrative-resources/administrative-manuals)
  - UCare: [www.ucare.org](http://www.ucare.org), click on Providers, then Eligibility & Authorizations
Coding Resources


- Administrative Uniformity Committee: http://www.health.state.mn.us/auc/guides.htm
General Billing Information

- **DHS:**

- **BCBS:**
General Billing Information

Links to Provider Manuals (continued):

- **HealthPartners**: Refer to DHS Provider Manual
- **Medica**: [https://www.medica.com/providers/administrative-resources/administrative-manuals](https://www.medica.com/providers/administrative-resources/administrative-manuals)
- **South Country**: [http://mnscha.org/Providers/Manual.aspx](http://mnscha.org/Providers/Manual.aspx)
- **UCare**: [www.ucare.org](http://www.ucare.org) click on Providers tab for Provider Manual. Some billing information also posted on Counties tab.
Time Frame for Submitting Claims

Claims must be submitted within this time frame from date of service:

- DHS: Within 180 days from date of service
- BCBS: Currently, it is 180 days, but as of 7/1/14, it will switch to within 120 days
- HealthPartners: Within 180 days
- Medica: Within 180 days
- UCare: Within 12 months
MCH Billing grid for Public Health

- MCH billing grid provides a list of commonly used CPT codes for public health services (on MDH website [http://www.health.state.mn.us/auc/cg837pv8.pdf](http://www.health.state.mn.us/auc/cg837pv8.pdf) page 56)

- PHN home visit codes:
  - Post partum visits:
    - Mother: 99501 (four visits), 3-8 weeks after delivery
    - Newborn: 99502 (one visit)
  - General PHN clinic visit code: T1015
  - General PHN home visit code: S9123
  - If PH agency is Medicare certified, bill S9123 for PHN visits and T1030 for skilled nurse visit (SNV).
Additional Common Codes

- **Blood lead test done by Public Health:**
  - If lead test is sent to an outside lab which bills the health plan, bill CPT code 83655 with modifier 90 with $0.00 to reflect that a blood lead test was performed.
  - You may bill for the blood collection (capillary: 36416; venipuncture: 36415) and the PHN clinic visit.

- **Dental varnish:** D1206

- **CHW education services:** See DHS handout

- **Birthing or Lactation (Breastfeeding) Classes:**
  - S9442 Birthing
  - S9443 Lactation
C&TC and Immunizations: See billing guide on Dakota County website

Car Seat Education (S9445 and S9446) – More specific information from health plan contact:
- Blue Plus: Direct questions to Provider Services or Customer Services
- Medica: James Provis James.provis@medica.com 952.992.2464
- South Country: Anna Moore amoore@mnscha.org 507-431-6066
- UCare: Matt Holida seats@ucare.org; 1-855-307-6979
Which codes can be billed together?

Refer to AUC & 837P companion guide for specific billing guidelines. Some examples include:

- PHN home visit for child and separate code for child and developmental screening
- PHN home visit for mother and maternal depression screening
- PHN clinic visit that includes education/counseling and codes for other services rendered such as immunizations, dental varnish, blood lead test

DHS Provider Help Desk: 651-431-2700 or 800-366-5411

Diagnosis Codes


  Transition to ICD10 codes being delayed by one year.

Some examples of diagnosis codes:
- Prenatal: Supervision: of first normal pregnancy (V22.0), of other normal pregnancy (V22.1), of high risk pregnancy (V23.0)
- Postpartum: PP care immediately after delivery (V24.0), PP care of lactating mother (V24.1), Routine PP follow-up (V24.2)
- LBW: V21.31-21.35 (by weight of infant)
- Child health: Routine infant or child health check (V20.2)
- Maternal health: contraceptive management (V25.09), Other family health problems (V61.49)
- Other: Counseling for injury prevention (V65.43), Evaluation of suspected abuse & neglect (V71.81)
Place of Service/Location Codes

- Key resource links for Place of Service codes: http://www.cms.gov/Medicare/Coding/place-of-service-codes/Place_of_Service_Code_Set.html

- Examples include:
  - Public health clinic: 71
  - Home visit: 12
  - School: 03
  - Homeless shelter: 04
Public Health agencies need to work with each health plan to discuss reimbursement rates for public health services.

Reimbursement for services rendered to recipients of MN Health Care Programs is based on the DHS fee schedule:

• Healthy Start Program
  ○ Telephone-based nurse support program for women with high-risk pregnancies
  ○ [http://www.myhealthystart.org/](http://www.myhealthystart.org/)

• Information on Various Resources/Programs ([https://www.bluecrossmn.com/Page/pg/en_US/community-resources](https://www.bluecrossmn.com/Page/pg/en_US/community-resources))
  ○ Car Seat Reimbursement
  ○ Healthy Start (brochure titled "Support for Families")
  ○ BlueRide
  ○ Online Care Anywhere
  ○ Stop Smoking Support
  ○ After-hours, weekend & urgent care clinic directory
Health Incentives: Coming Soon!
- Prenatal Care ($75)
- Postpartum Care ($75)
- Well Baby Visits ($75)
- Childhood Immunizations ($75)

Health/Wellness Information on Pregnancy & Newborns
- [https://www.bluecrossmn.com](https://www.bluecrossmn.com)
  click Health & Wellness; click Pregnancy & Newborns

Other Important Numbers (Nurseline)
**Healthy Pregnancy Program** - HPCare offers a phone-based nurse support program for pregnant women

[https://www.healthpartners.com/member/healthypregnancy/index.jsp](https://www.healthpartners.com/member/healthypregnancy/index.jsp)

**Health Incentives**

- **Well Baby Visits** – HPCare offers a $10 Target gift card for each well baby visit completed by 15 months of age, up to a total of 6 gift cards.
- **Postpartum Visits** – Women who complete their postpartum visit between 3-8 weeks after delivery can receive a $20 Target gift card.

• CareLine: 24 hour nurse line 800-339-3663
• BabyLine: 24 hour nurse line for pregnant women and new moms 800-845-9297
• virtuwell: on-line care available for certain conditions. Available to PMAP members with no co-pay www.virtuwell.com
• Frequent Fitness: $20 off club membership for each month the member works out 12 times
• Healthy Discounts: Healthy Discounts on exercise equipment, classes, spa and well-being services. www.healthpartners.com/discounts
• On-line Health and Wellbeing: Health coaching, decision support symptom checker and other resources at www.healthpartners.com
Healthy Pregnancy Program – phone based support guidance and information for a healthy pregnancy.

Best for Baby & Me Prenatal Incentives
- $20 gift card for first prenatal appt. within 104 days of pregnancy or within 42 days of enrolling in Medica.
- Prenatal Care Visits
  - 8 to 9 prenatal visits can earn a $15 gift card.
  - 10 prenatal visits can earn a $30 gift card.
  - 11 or more prenatal visits can earn a $45 gift card.

Postnatal Care Visit - Women who have a postpartum exam between 21 and 56 days after delivery can earn an extra $15 gift card.
• Pregnancy care handbook - Medica offers the *What To Do When You’re Having A Baby* handbook to pregnant members. (Available in English and Spanish.)

• Car Safety Seat Program - Medica will provide an infant/toddler car seat to women who are at least 6 months pregnant and children 2 years and younger.

• Social Services Coordination - Medica State Public Programs has dedicated bilingual social services coordinators to help our members connect to community resources.

• Maternal and Child Health Nurses - Our nurses work with our pregnant adolescent members to assess their physical, behavioral health and socio-economic needs.
Be Rewarded™ Preventive Care Incentives (beginning 5/1/14)

- Prenatal Care (1st trimester) - $75
- Postpartum Care (21-56 day after delivery) - $75
- Infant Check-ups (6 by 15 months) - $100
- Blood Lead Testing (by ages 1 & 2) - $25 each
- Childhood Immunizations (by age 2) - $50
- Child Well-care [C&TC] Visits (ages 3-6) - $50
- Adolescent Well-care [C&TC] Visits (ages 11-17) - $50
- Adolescent Immunizations (by age 12) - $50
- Young Adult Well-care Visits (ages 18-21) - $50

For printable copies of the vouchers, visit South Country’s website at http://mnscha.org/Members/HealthPromotions.aspx
Additional Health Promotion Programs

- Embracing Life Prenatal Book – Pregnancy resources including information on Pregnancy & Childbirth classes, Breastfeeding, Car Seats and More available to all pregnant members
- Early Childhood Family Education [ECFE] Scholarship
- Be Buckled™ Car Seat Program – One car seat per child, per lifetime
- Be Fit™/Be Active™ – Members 18 or older can join a participating health club and receive up to $20 off their monthly membership fees
- Mayo Tobacco Quitline
- Ask Mayo Clinic: 24-hour nurse-line staffed with registered nurses, available to members at no charge
http://www.ucare.org/HealthWellness/PregnancyAndNewborns/Pages/default.aspx

• Web site with incentive vouchers (in different languages):
http://www.ucare.org/HealthWellness/Pages/RewardsandIncentives.aspx

• Summary handout of UCare resources for C&TC:
http://www.ucare.org/SiteCollectionDocuments/Counties/U5240CTCResources.pdf
More Health Promotion resources:

- **Quit Smoking:**
  [https://www.ucare.org/HealthWellness/OtherHealthPrograms/Pages/QuitSmokingProgram.aspx](https://www.ucare.org/HealthWellness/OtherHealthPrograms/Pages/QuitSmokingProgram.aspx)

- **24/7 Nurseline:**
  [https://www.ucare.org/HealthWellness/OtherHealthPrograms/Pages/NurseLine.aspx](https://www.ucare.org/HealthWellness/OtherHealthPrograms/Pages/NurseLine.aspx)

- **Mobile Dental Clinic:**
  [https://www.ucare.org/HealthPlans/dentalcareforu/Pages/MobileDentalClinic.aspx](https://www.ucare.org/HealthPlans/dentalcareforu/Pages/MobileDentalClinic.aspx)
Key Health Plan Contacts for billing and other information posted on Dakota County website:

http://www.co.dakota.mn.us/HealthFamily/HealthServices/ChildTeenCheckups/Pages/information-for-providers.aspx
Next Steps to Improve PP Visits

- Increase number of referrals to Public Health for PP home visit:
  - Example: Some health plans fax PP referral lists to PH—Has birth notification information improved?
  - Increase the number of hospital delivery units making referrals to PH for home visit—What would be helpful where this is not consistently happening? Meet with mom before delivery?
  - Low birth weight initiative to reduce repeat LBW deliveries.
- Improve successful completion rates for PP visits:
  - Texting for outreach and education.
  - Partnering with CHWs to do outreach among diverse clients.
- Sharing data about outcomes? Other strategies?
Questions